

Your guide to Young UnLtd.

An overview of our plan to find, support and develop 1,500 young people as social entrepreneurs.

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What is Young UnLtd?

UnLtd is the Foundation for Social Entrepreneurs - we believe in a world where people have the opportunity to act to make it better. Wherever people are based in the UK, we want to enable them to create entrepreneurial solutions to social problems.

UnLtd was established in 2002 by 7 leading not for profit organisations and we are a registered charity. Our mission is **“To reach out and unleash the energies of people who can transform the world in which they live.”** We are the trustee of a £100 million endowment given by the Millennium Commission which we invest to fund our Awards in perpetuity. UnLtd have three levels of award which fund individuals at different stages of development, full details of which can be found on www.unltd.org.uk.

Since 2002, UnLtd have been successful in attracting a range of external funding to target specific groups and we are proud to have inspired and supported over 12,000 young people (aged 11-25). We have achieved this through offering a unique combination of cash, development support and networking opportunities across a range of programmes including the Millennium Awards Trust, The Big Boost, The Youth Transition Awards, UnLtd Sport Relief, and most recently, The Big Challenge.

Using this experience, UnLtd have developed a dedicated team (imaginatively called Young UnLtd) to run our youth participation programme which supports Young Social Entrepreneurs (YSE's) through a simple and highly effective delivery model. We ensure that young people help market the project, lead our decision making, provide peer to peer support, organise networking events and help undertake world's largest ever youth-led YSE research project.

Young UnLtd are proud that the Big Lottery Fund (BIG) have endorsed our model of delivery and have agreed to support our continued development over the next 5 years, allowing us to directly benefit a further 1,500 young people living in England. From June 2009, we will be integrating our current Young UnLtd programmes and will begin testing our approach with a range of new partner organisations. We are committed to sharing our learning with thousands of youth sector support agencies, local authorities, national government and the wider third sector.

By 2014, Young UnLtd will be at the heart of a new youth-led revolution within social leadership across all fields of work with young people and we invite you to join us.

Current Young UnLtd programmes.

★ The Big Challenge (Supported by V and Vodafone)

The Big Challenge is a pioneering youth programme delivered by UnLtd and Changemakers that enables young people across the UK to tackle some of today's major social challenges. It is a 3 year programme that runs an annual online competition where young people submit ideas to the Big Challenge website and campaign to win a prize fund that will enable them develop their proposal.

Central to the Big Challenge is the Youth Leadership Team (YLT) who works along side UnLtd and Changemakers to deliver the programme. The Big Challenge winners receive intensive support and coaching from the Big Challenge Development Manager and are paired up with a member the YLT for additional peer to peer support. The Big Challenge launched in October 2008 and saw 160 young people submit ideas to the site, attracting 5000 online voters who backed 11 winners.

★ The Children and Young People Strategic Grant (CYPF) – Funded by the Department for Children, Schools and Families (DCSF).

The CYPF strategic grant aims to equip young people, aged 11-25 and on the margins of society, with the skills and resources needed to make the transition to become Young Social Entrepreneurs (YSE's), active citizens and community leaders. We do this by conducting comprehensive youth led-research into the barriers facing YSE's and sharing our findings with organisations across England. Current research has shown a need for a youth-led initiative to advocate for opportunities which break down the barriers for young people and we are committed to support the continued development of the Foundation for Young Social Entrepreneurs (FYSE).



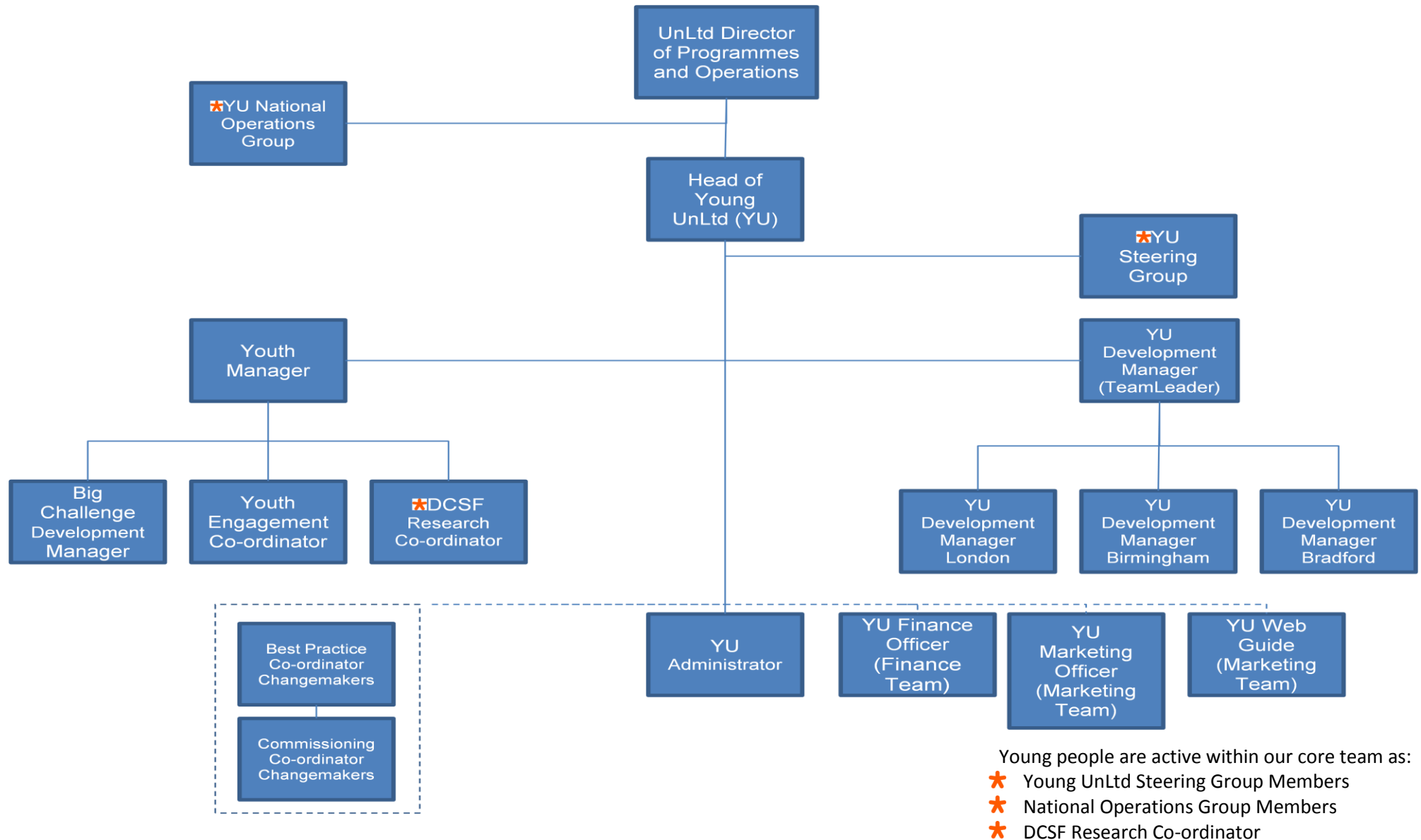
★ The Young UnLtd Core Project –Funded by the Big Lottery Fund (BIG) across England (Delivered alongside Changemakers)

From June 2009 – March 2014 the Young UnLtd project will bring together all Young UnLtd projects with an overall objective to:

1. Design, develop, and deliver a set of national minimum standards and best practice guides relating to youth participation in social entrepreneurship. This work will be centred on UnLtd’s core delivery model and will be disseminated to at least 1,000 youth sector organisations to mainstream our approach.
2. Develop the Young Social Entrepreneur (YSE) model with Local Authorities, so young people will be trained to influence purchasing and policy decisions and youth social care provision (will be recognised as Young Commissioners).
3. Focus a proportion of our outreach activities so the YSE model can help young people with learning difficulties or complex needs to live more independently on a long-term basis.
4. Support thousands of young people to become YSE’s and develop youth-led projects which solve local social problems.
5. Support young people who wish to turn local projects into sustainable social enterprises.
6. Create a new culture of social leaders, where young people are recognised as the solution to social problems.



Who is going to deliver Young UnLtd?



★ Young People within our delivery model

In addition to the young people who are leading projects (YSE's) and the young people present within our governance structure, all Young UnLtd Programmes will create clear opportunities for young people to participate in the delivery of our work. Positions will be paid and unpaid and will be refreshed every year. These opportunities are as follows:

★ Youth Leadership Team (YLT)

Young people will lead the decision making process relating to the resources made available to YSE's. They will be supported by regional Young UnLtd Development Managers.

★ Young Ambassadors (YA)

Young people who have previously been a YSE, will act as positive role models to inspire other young people and will advocate at a local and national level for the role of young people in changing the world in which they live. They will work closely with the Youth Engagement Co-ordinator.

★ Young Commissioners (YC)

Young people work directly with Local Authorities to provide a series of opportunities for young people wishing to develop local services which will benefit other young people in their area. This post will be managed by Changemakers.

★ Young Researchers (YR)

Young people will help UnLtd to evaluate our youth participation model. They will be assisted by our research team.

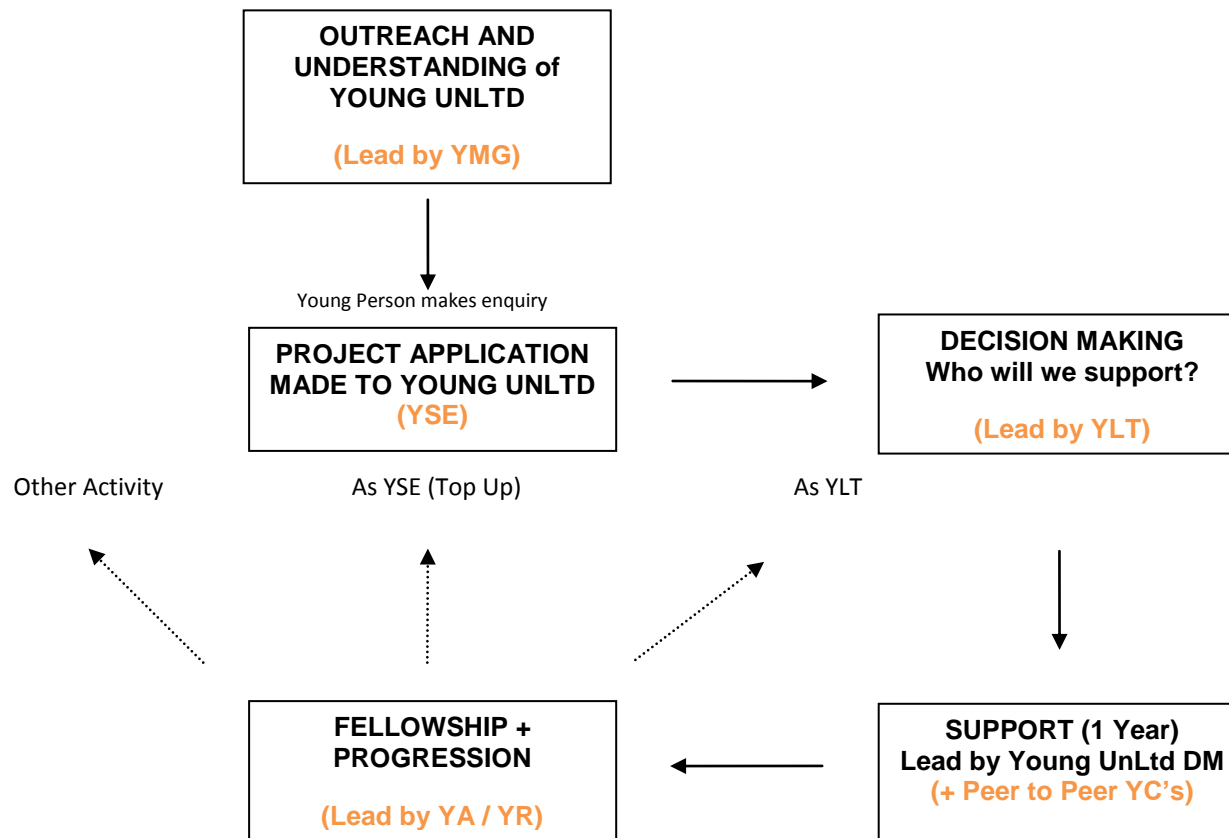
★ Membership of the Young UnLtd Marketing Group (YMG)

We don't think Young UnLtd is the catchiest name. Therefore we will ask young people to lead the design, production and distribution of project marketing materials. The YMG will work closely with UnLtd Marketing and Communications team.

How will we deliver Young UnLtd?

★ Supporting the journey of a Young Social Entrepreneur (YSE)

Every YSE we find will be offered a unique package of support as they develop their project idea. Our model of delivery ensures that young people help each other at every stage of their journey. Through the delivery model outlined below, we will develop a series of best practice guides to share with other youth sector organisations with similar values. We want this model of delivery to be adopted by as many people as possible across England.



The Future.

By March 2014 Young People will have radically changed the world in which they live and the projects we are currently funded to deliver will end. We've gathered together some of the headlines that will appear in the national press at this time.

“Young social entrepreneurs help to end child poverty in England”

“Knife crime in London down by 90% as young people lead the campaign to stop violence in the capital”

“Best feet forward as young social entrepreneurs reduce their carbon footprint by 75%”

“England elects youngest MP for a decade as young leader is elected”

“Bridging the employment gap Young Social Entrepreneurs create 5,000 new jobs”

“Local youth project goes national as Britain adopts a plastic bag ban”

[INSERT your own headline here]

UnLtd is registered charity, number 1090393 and our company registration number is 4180639.

The Millennium Awards Trust was endowed by the Millennium commission with a National Lottery grant of £100 million as a permanent source of grants for individuals throughout the United Kingdom to develop their own skills and talents and to contribute to the community.