

## Application

**Do you want to start a new application?**

### Complete Your Details

Do you have the right to live and work in the UK?	
How did you find out about UnLtd?	
<i>Please specify</i>	
UnLtd can make reasonable adjustments to support disabled people in completing the application process. If you have a disability and would like us to provide additional support please specify how we can help.	

Name of venture or proposed name	
Venture website	
Location of Venture	

### Advertised Programmes

Please indicate which, if any, of our advertised programmes prompted you to apply?

**Please indicate which, if any, of our advertised awards you would like to be considered for?**

### Sectors

Which sector(s) do you operate in? (select up to 3)

### What is the social or environmental issue you're addressing?

What's the scale of the problem?

How deeply do you understand it?

When does it occur, who does it affect and how?

### Impact Beneficiaries

Who might benefit from your venture? (select up to 3)

- Children & Families
- Children/Young People (<18)
- Older People
- Young Adults (18-34)
- BAME
- Carers
- Disabled People (incl. learning disabilities)
- LGBTQ+ Groups
- NEET (not in Education, Employment or Training)
- Long-term unemployed
- People with Audio-Visual Impairment
- People Recovering from Addiction
- People with Autism-Spectrum Disorder
- Impact Beneficiaries – Other

## Leaders with direct, indirect, and professional experience

Are you a leader with direct, indirect, or professional experience of the issue your venture addresses? (Please select only one)

Of your direct, Indirect or Professional experience, please indicate which social issue(s) in which you have experience and are the primary motivation or influenced you in your work?

### Tell us a little about yourself

- Why is this issue important to you?
- What makes you well placed to address the issue?
- How has your lived, learned or professional experiences motivated you to make a difference?  
*(We value lived experience highly – this information will be treated sensitively and please only share what you are comfortable with)*

What stage you are at?

My venture is incorporated as a

...and was incorporated on

Company or Charity Number

How do you plan to tackle the social/environmental problem that you have identified?

- What is the scale of your ambition?
- What will it involve?
- Who will it involve? Have you spoken with them?
- What resources are needed?

How do you plan to make a difference?

- How will you fund this?
- What makes your good/services unique of different?
- What evidence/encouragement do you have that people will (continue to) pay?

## Equal Opportunity

Do you consider yourself to have a disability	
What best describes your gender	
Is your gender identify the same as the sex you were assigned at birth	
What is your ethnic group?	
What is your current marital status	
What is your religion/faith	
Religion/Faith - Other	
What is your sexual orientation	
What is your current employment status	
What is your highest level of qualification	

## Additional Application Information

### Eligibility

- Does your social enterprise mainly work with people who live in England?
- Is your social enterprise legally incorporated?
- Does your social enterprise have a mission/ asset lock?
- Has your organisation been operating for at least 6 months?
- Is your annual turnover (projected or historical) between a minimum of £20K and a maximum £2.5million? You'll be asked to provide evidence to this in the application.

### Your funding request

- How much are you applying for?
- Summarise your request for funding in no more than 750 characters. "The funding is for..."
- How will this funding help?
- What will happen if you don't get this funding?

### Impact

Are you... (tick all that apply:

<b>An organisation supporting people and communities who experience disproportionate challenge and difficulty as a result of the COVID-19 crisis.</b>	
<b>An organisation providing services and support for vulnerable people, for which there will be increased demand as a result of the COVID-19 crisis.</b>	
<b>An organisation which connect communities and support communities to work together to respond to COVID-19</b>	

- Including both full time and part time, how many individuals do you currently employ in total?
- How many volunteers have been involved with running or supporting your social venture in the last 12 months?
- How many unique individuals have directly benefited from the products, services, or interventions offered by your social venture in the last 12 months? (or since you started operating if under 12 months)?

Over the last 12 months, how many of the unique individuals benefitting from your venture, fit into the following categories:

- **Tier 1:** Our interactions with these individuals are based around a single intervention/engagement so we have contact with them a few times in total.
- **Tier 2:** We are in semi-regular contact with these individuals and continue to have contact over time. This contact exceeds an individual intervention/engagement but is less frequent than once a week on average.
- **Tier 3:** We are in regular contact with these individuals and have interactions at least once a week on average.

- How many unique individuals do you expect to directly benefit from the products, services, or interventions offered by your social venture in the next 12 months?
- Over the next 12 months, how many of the unique individuals you expect to benefit from your venture, fit into the following categories
  - **Tier 1:** Our interactions with these individuals are based around a single intervention/engagement so we have contact with them a few times in total.
  - **Tier 2:** We are in semi-regular contact with these individuals and continue to have contact over time. This contact exceeds an individual intervention/engagement but is less frequent than once a week.
  - **Tier 3:** We are in regular contact with these individuals and have interactions at least once a week on average.
- Which region does your organisation mainly operate in?
- Type of service?

### COVID-19

How has your venture responded in the context of Covid-19? Tick all that apply:

<b>Continued operating an aspect of my business which was unchanged as it was well-placed to operate in lockdown and/or social distancing</b>	
<b>Adapted an aspect of my business to a new operating context, meeting the needs of existing beneficiaries (e.g. moving existing services online)</b>	
<b>Launched a new venture, product, service or intervention</b>	
<b>Started supporting a new beneficiary group</b>	
<b>Paused delivery of an aspect of my business as it was too difficult to operate</b>	
<b>Completely transformed my business - new model or structure</b>	

- Tell us more about how your organisation is responding to the COVID-19 pandemic.
- What more does your organisation need to do over the next 12 months to respond to the COVID-19 pandemic?

### Inclusion

- Does the founder/ CEO consider themselves to be disabled?
- Which ethnic group below best describes that of the founder/CEO?
- We are also interested in how the governance of your organisation reflects the communities you work with. Are more than 50% of your board (tick all that apply):

<b>From Black, Asian, or Minority Ethnic communities</b>	
<b>Disabled People</b>	
<b>People over 50 years old</b>	

**Finances**

- Please provide a brief description of your trading activities. For example, is your trading income from a café or shop, services, sales of donated goods, etc?
- If applicable, please enter your VAT registration
- Have you had emergency funding from any other sources?
- If yes, please tell us more, including which fund(s), how much you received, and how you used the money

**Finances**

- What has been your turnover to date?
- What percentage of your turnover has been from traded income?
- What is your projected income for the next 12 months?
- What are your ambitions for growth?

Finally, is there anything more you need to tell us?