

「TRANSFORM」  
「AGEING」

Designing a better  
experience for later life.

# LET'S TRANSFORM AGEING TOGETHER.



Transform Ageing is delivered by:



# The Partners

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Transform Ageing is delivered through a partnership to encourage new ways of thinking and working and to develop new behaviours.

Delivered by Design Council, in partnership with UnLtd – The Foundation for Social Entrepreneurs, the South West Academic Health Science Network (SW AHSN) and the Centre for Ageing Better, we collectively bring a unique blend of expertise, knowledge and experience to the delivery of collaborative ageing programmes.

The programme is also being supported to deliver locally in the south-west by the following Voluntary, Community and Social Enterprise (VCSE) organisations - Volunteer Cornwall, Devon Communities Together, Community Council for Somerset and Torbay Community Development Trust.

## Design Council

Design Council's purpose is to make life better by design. We are an independent charity and the government's advisor on design. Our vision is a world where the role and value of design is recognised as a fundamental creator of value, enabling happier, healthier and safer lives for all. Through the power of design, we make better places, better products, better processes and better performance.

[designcouncil.org.uk](http://designcouncil.org.uk)

## UnLtd

UnLtd is the foundation for social entrepreneurs – people with vision, drive, commitment and passion who are coming up with solutions which can change the world for the better. Social ventures have a big role

to play in tackling some of the monumental challenges we face today. Challenges like a UK population ageing so fast, that by 2040 close to one in four of us will be aged 65 and over. Social entrepreneurs establish enterprises with the aim of solving problems or effecting change in communities of all sizes. They balance financial return and sustainability with the delivery of social impact. UnLtd supports over 500 early-stage social entrepreneurs every year to start and grow their organisation. Additionally, UnLtd provides a blend of funding, advice, mentoring, training and connections to 30 more developed social ventures each year to get to major scale, with more intensive business planning and support to raise capital.

[unltd.org.uk](http://unltd.org.uk)

## South West Academic Health Science Network

South West Academic Health Science Network (SWAHSN) is dedicated to improving health and care, spreading innovation across the region. Part of a national network of 15 AHSNs, set up by NHS England to identify, adopt and disseminate innovative health and care, the organisation's mission is 'to enable a sustainable health and care system for the south-west by supporting and accelerating innovation and quality improvement'.

[swahsn.com](http://swahsn.com)

## The Centre for Ageing Better

The Centre for Ageing Better aims to bring about changes in society that enable more people to enjoy later life. They do this by commissioning others to bring together the evidence on a topic, evaluate current practice and develop and test new approaches, influencing national and local decision makers. This is achieved by communicating the changes that are needed to the system in order to improve later life and sharing knowledge on the best evidence and ways of implementing it, including collaborative learning.

[ageing-better.org.uk](http://ageing-better.org.uk)

# Delivery organisations

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## Torbay Community Development Trust

Torbay Community Development Trust empowers communities, building on strengths and skills through Asset-Based Community Development. Creating better communication across the Bay, actively encouraging local involvement and decision making in improving the region, as well as developing and supporting volunteering opportunities of the highest standards.

## Devon Communities Together

Devon Communities Together (DCT) is a charity that visualises dynamic Devon communities shaping their own futures. The work of DCT is focused on inspiring, upskilling, training, supporting and advising groups and individuals to meet the challenges they face and achieve positive outcomes. Working with a broad range of people, from rural and coastal communities to more urban centres, work is always designed with the mission “to help communities to help themselves”.

## Community Council for Somerset

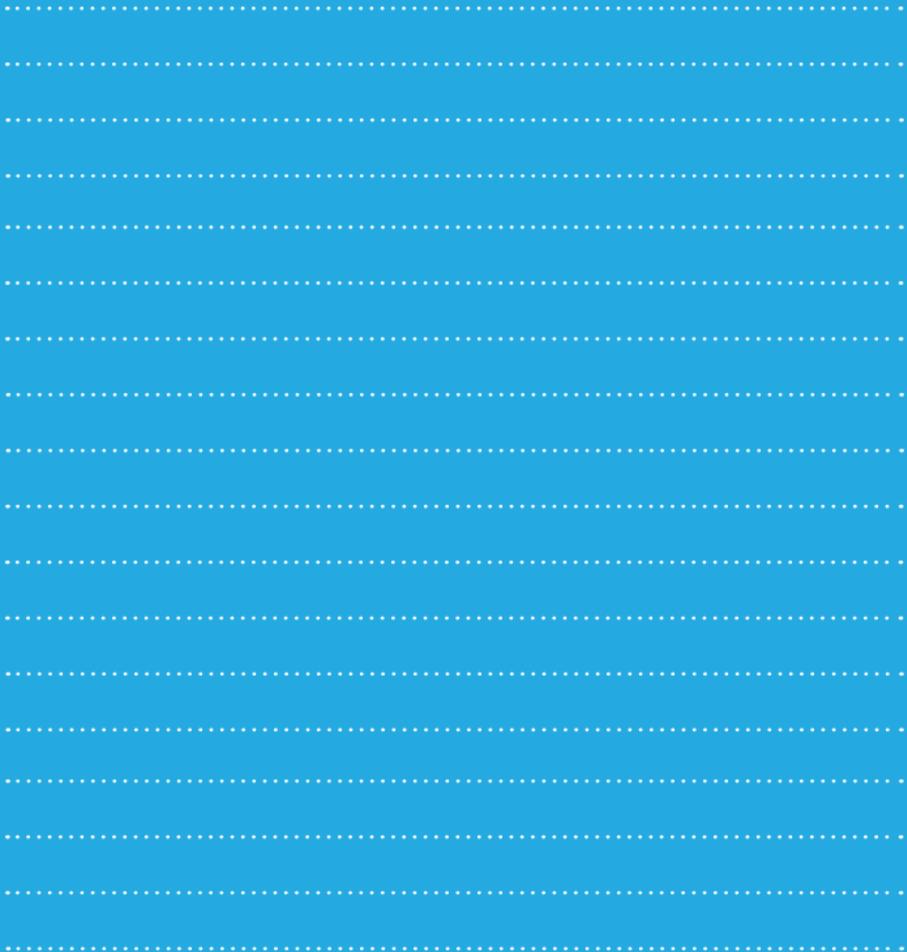
Community Council for Somerset supports people who live and work in Somerset communities through a range of diverse projects bringing together people who care about local community life in Somerset.

## Volunteer Cornwall

Volunteer Cornwall is dedicated to building social capital and developing the wellbeing of individuals and communities in Cornwall. By working in collaboration with a wide range of organisations to promote and support active citizenship and voluntary action covering the emotional, social, environmental and economic needs and opportunities in Cornwall.

# Notes

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## Transform Ageing



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Transform Ageing  
is supported by:

